



PRESS RELEASE

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For Immediate Release

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PIA Offers Interiorscape Quality Assurance Seminars in March

UKIAH, CA – Interiorscaper Ron Vancour presents three seminars entitled “How to Build and Maintain an Interiorscape Quality Assurance Program” as a part of the 2007 PIA Technical Seminars for the Interiorscape Industry.

The program is designed to encourage the use of tools that can be immediately used in staff meetings, exercises, and company training materials. Vancour insists that a successful quality assurance program requires that employees “buy in” to the concept, and that he can teach you how to accomplish this by using realistic checks and balances. Additional topics covered will range from rating plant appearance to scheduling technicians. He has over 20 years of industry experience, and emphatically believes that, “Quality is the driving force behind company wellness – including motivation and profit!”

“How to Build and Maintain an Interiorscape Quality Assurance Program” will be held in California on Wednesday, March 21, in Half Moon Bay, CA, at Nurserymen’s Exchange, 2651 Cabrillo Highway N., and on Thursday, March 22, in Irvine at Newport Greenhouses, 3350 ½ Warner Ave. The seminar will also be held in Houston, Texas, at Hines Pottery, 6747 Signat Drive. Registration is open to all interested, regardless of PIA membership status but pre-registration is requested. Lunch is included in the registration fee, which is \$65 for PIA members, \$80 for non-members. The registration desk opens at 12:00 PM and the seminar runs from 1:00 PM to 4:00 PM.

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Ron Vancour is the co-founder and current owner of Accent Interior Landscaping, and CalScape Expo speaker on the topic of Establishing Quality Control Standards for Technicians. Founded in 1987, Accent services 200+ accounts in four New England states.

PIA will offer three days of education programs addressing topics of vital interest to interiorscape owners, managers and technicians at the association's annual conference and tradeshow, CalScape Expo, to be held September 26 through 28 in Las Vegas, NV. The complete CalScape Expo 2007 program and on-line registration will be available on-line after May 30 at www.piagrows.org. For more information please call the PIA office at 707/462-2276 or visit our web site, www.piagrows.org.

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PIA Mission Statement

PIA's mission is to advance the professionalism of interior plantscapers and industry affiliates through quality programs, educational materials and networking opportunities.