



PRESS RELEASE

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For Immediate Release

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People's Choice Booths Awarded at CalScape Expo

LAS VEGAS, NV — Interior plantscape professionals, allied industry professionals, and their suppliers convened Sept. 30 – Oct. 2 for CalScape Expo where the Exhibitor Showcase was a forum for networking and product sourcing. Business cards were exchanged, as attendees visited with vendors and took in the exciting collection of beautiful specimen plant material, new color introductions, containers, tools, holiday decor, and business management products. A green wall installation and products available for this up and coming area of vertical interiorscaping generated a lot of enthusiasm and interest among attendees and exhibitors alike.

A highlight of the show is the announcement of the winners of the People's Choice Booth Awards. The top vote getter was Rolling Greens, Culver City, CA with its creative display of oversize containers with unique finishes complimented by a collection of distinctive foliage. Also very popular and capturing second place was the booth of Leucadia Nursery, San Diego, CA which featured their luscious line of nursery stock. Sunborne Nursery, San Francisco, CA, won third place with and interiorscapers dream selection of plants.

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Seventeen first-time exhibitors in CalScape's Exhibitor Showcase included Allied Molded Products, Bamboo Giant, The Canvas Nursery, Inc., Creative Displays, Inc., DesertWebs, Exotic Pebbles & Aggregates, Inner Gardens, International Decoratives Co., KEL-TOY Inc., Make Be- Leaves, Morningside Garden, Ore Inc., Plants First Choice, rooflite, Tuscan Imports, Village Lighting & Treekeeper, and Wood Co. USA, Inc. in a showcase featuring 58 different exhibitors in 73 booths.

CalScape Expo 2010 will be held at the Sheraton Marina, San Diego, CA, Sept. 1-3. For more information contact pia@piagrows.org.

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Photos & captions:



Rolling Greens' display won first place in the People's Choice Booth Award contest. Linda Milark, contest coordinator, presents the ribbon to Jorge Perez and Dora Alvarez, to right, while CalScape Trade Show Chair Bill Meade, at right back, looks on.



The second place People's Choice winner was Leucadia Nursery. Left to right, Linda Milark, contest coordinator, Joyce Gonzales, Leucadia Nursery, and Bill Meade, CalScape Expo Trade Show Chair.



Pictured left to right, Bill Meade, CalScape Trade Show Chair; Tom Sorenson and Dan Goldman, Sunborne Nursery; and contest coordinator Linda Milark presenting the People's Choice third place ribbon.

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