



Interiorscape Hall of Fame



Todd Bachman

2009 Posthumous Inductee



Following in the footsteps of three generations before him, 2009 Interior Plantscape Hall of Fame Posthumous Inductee Todd Bachman grew up in the family business.

Born January 27, 1946, in Minneapolis, Minnesota, to Lloyd and Marion Bachman, Todd grew up in south Minneapolis near the family business, Bachman's. He spent many hours throughout his childhood working in the company's greenhouse and growing flowers and plants with his grandfather, father, uncles, and cousins. Todd attended the University of Minnesota, graduating in 1968 with a degree in Horticulture Science and a minor in Business Administration.

Todd loved Bachman's; the people, the customers, the flowers and trees, the products and services, and the industry. He took pride in getting to know the employees and enjoyed the challenge and responsibility of guiding Bachman's toward continued growth and adaptation to market changes.

Bachman's is family-owned, with fourth and fifth generation Bachman family members involved in the operation. It is known for its fresh and permanent flowers, as well as plants, gifts, garden and nursery plants and supplies, indoor and outdoor landscaping services, and much more.

Bachman's entered the interior landscaping world in November 1967 through the acquisition of Decorative Plant Rental, a firm considered the top provider of interiorscape service in the Twin Cities market. In January 1986, Bachman's elected to grow their interior landscaping business with the acquisition of Plants, Inc., followed by Tropical Plant Rentals in September of that same year.

Todd was actively engaged in the growth of Bachman's interiorscape division. With Todd's familiarity with production horticulture in the United States and the world, he was constantly looking for new plant introductions that would perform well in the interiorscape environment.

One of Bachman's contributions to the industry was the "Dazzler" – the self-watering, Christmas tree-shaped, steel-framed display unit that is primarily used with poinsettias during the Christmas holiday, but is also used with many other types of blooming and green plants throughout the year. Todd was actively involved in the development and distribution of the Dazzler, which found its way into many prime locations over the years, including The White House, top tier shopping malls and large office buildings. It creates a beautiful display for interior and exterior use.

Throughout his career, Todd held many industry board positions. He was President of Minnesota Commercial Flower Growers, and Chairman of the Alex Laurie Award Committee and the Foundation for Floriculture for the Society of American Florists. He was the President of North Central Florists' Association and acted as the Chairman of the Finance and Formula Committee. Todd was on the Board of Directors of the Ohio State Florists' Association. He was a member of the Board of Trustees for the American Floral Endowment and served as its chairman in 1998.

He also served on the Board of Trustees for the Minnesota Nursery and Landscape Association Foundation. Todd served on the Board of Directors for Hortica Insurance Company and was Chairman of the Marketing Committee. In 2008, he was proud to be elected Chairman of the Board of Hortica. He was also a member of the Board of Directors for Yoder Brothers.

Todd was a strong supporter of his community. He served as president of Christiania Lutheran Church in Lakeville, Minnesota, and helped to establish the Christiania Church Foundation. He was a member of the Board of Regents at Wartburg College in Waverly, Iowa. In 2004, he and his wife established the Todd L. and Barbara K. Bachman Chair in Horticultural Marketing at the University of Minnesota. He also enjoyed volunteering at his children's school and athletic activities.

Todd's greatest joy was spending time with his family. He loved being with his wife, daughters, sons-in-law, and grandchildren. Todd passed away in the summer of 2008. We are honored to induct industry icon Todd L Bachman into the Interior Plantscape Hall of Fame as the 2009 Posthumous Inductee.

