

CalScape Expo

Survey

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SESSION _____

SPEAKER _____

Circle the number that measures how valuable this session was to you & your company with "5" being Very Valuable and "1" being Not of Value.

	Very Good	Good	Avg.	Poor	Very Poor		Very Good	Good	Avg.	Poor	Very Poor
Speaker's Delivery	5	4	3	2	1	Handout Quality	5	4	3	2	1
Session Content	5	4	3	2	1	Length of Session	5	4	3	2	1

Should we offer this topic in the future? Yes No

This session was valuable. This session was not valuable.

Please explain why: _____

What different approach should we consider with this topic? _____

Topics we should consider for next year (circle or check topics you are interested in):

- | | | | |
|------------------------------|-----------------------|------------------------------|---------------------------|
| Plant Selection & Management | Insect Management | Health & Worker Safety | Time Management |
| Leadership - What Is It? | Disease Management | LEED Guidelines | Roof Top Gardens |
| Bidding & Contracts | Watering Practices | Plants for Clean Air | Cost Analysis & Pricing |
| Employee/Personnel Relations | Nutrition/Fertilizers | Getting Leads | Material Handling |
| Public Relations/Publicity | Marketing | Hiring & Managing Sales Reps | How to Train Employees |
| Customer Service | Pruning & Cleaning | Leasing or Selling | Digital Imaging for Sales |
| Hiring & Firing | Equipment Care | | |

CalScape Information & Materials

Please rate us on the following:

	Very Good	Good	Avg.	Poor	Very Poor		Very Good	Good	Avg.	Poor	Very Poor
Registration materials	5	4	3	2	1	Value of Trade Show	5	4	3	2	1
Showcase Directory	5	4	3	2	1	Value of Education Seminars	5	4	3	2	1

How can we improve? _____

How did you learn about CalScape Expo?

- I am on the PIA mailing list *Interiorscape Magazine* *HENA or CLCA*
 Word of mouth PIA website/Internet search from a Supplier/Exhibitor

Administrative Procedures

	Very Good	Good	Avg.	Poor	Very Poor
Clear, well written paperwork	5	4	3	2	1
Prompt, courteous handling of calls	5	4	3	2	1
Timely accurate invoicing	5	4	3	2	1

Comments: _____

Your Thoughts

What aspects of CalScape Expo are important to you? _____

Do you plan on attending next year? Yes No

May we contact you to follow up on any items? Yes No

Name: _____ Title: _____

Company: _____ Daytime Phone #: _____

Thank you for taking the time to help us continue to serve you effectively.