

## Registration Information



# CalScape Expo 2010

## Conference & Tradeshow Registration

In order to take advantage of our \$40 Early Bird registration discount, your registration must be received by Aug. 9. Register by Aug. 16 to receive a confirmation. Contact the PIA office if you have not received your registration confirmation by Aug. 20. If you are registering after Aug. 24, please bring your registration form to the conference and register on-site.

**Cancellation Policy:** We understand that occasionally events occur that prevent you from attending the conference or an event for which you have already registered. If you find that you are unable to attend you may;

1. Send a substitute. Substitutions may be made at any time. Contact PIA prior to the conference or go to the on-site registration desk; 2. Request a refund by Aug. 16 via mail, fax, or email. Cancellations will incur a \$30 processing fee.

**There will be no refunds after August 16.**

**Bonus!** Your CalScape registration includes a one-year subscription to *PIA News*. The subscription will be emailed to the registration address. (Limit one per nonmember company.)

Please use a separate form for each registrant.

REGISTRANT \_\_\_\_\_

COMPANY \_\_\_\_\_

POSITION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

## Payment Information

- I am already a PIA member.  
 I would like to *become* a PIA member & register for CalScape Expo at the member rate. I have completed the application on the opposite side.

**Check Enclosed in the amount of \$ \_\_\_\_\_.**

**Make checks payable to PIA and mail to:**

PIA, 493 S. Highland Ave., Ukiah, CA 95482-4463.

Please attach all individual registration forms.

**Charge my;**  VISA  Mastercard  AMEX

Card # \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code (last 3 digits on back of card or 4 digits on front of AMEX) \_\_\_\_\_

Signature \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

(If different from above.)

Questions? Please contact the PIA office: Ph: 707-462-2276 Fax: 707-463-6699 Email: pia@piagrows.org

**Registration is required for entrance to the Exhibitor Showcase.** Official Expo badges are required for admittance to all conference sessions and the Exhibitor Showcase. **Meals may sell out and not be available to late registrants.**

### SEMINAR PACKAGES

Member Nonmember TOTAL

Packages include seminar sessions; tradeshow admittance; continental breakfasts; and Thursday and Friday lunches.

<input type="checkbox"/> Thursday & Friday Package	\$345	\$472	\$ _____
<input type="checkbox"/> Thursday only Package	\$233	\$326	\$ _____
<input type="checkbox"/> Friday only Package	\$233	\$326	\$ _____

Student rate does **not** include tradeshow, breakfast, or lunch.

Students must be full time and show proof of full-time enrollment.

<input type="checkbox"/> Student Rate – Thursday & Friday	\$99	\$149	\$ _____
<input type="checkbox"/> For REGISTRATION AFTER AUG. 9 – Add \$40			
<b>Early Registration Discount Expired</b>	<b>\$40</b>	<b>\$40</b>	<b>\$ _____</b>

### TRADESHOW ONLY

Member Nonmember TOTAL

<input type="checkbox"/> <b>By Aug. 9</b> Lunches not included.	\$25	\$25	\$ _____
<input type="checkbox"/> <b>After Aug. 9</b> Lunches not included.	\$40	\$40	\$ _____

### SINGLE EVENT REGISTRATION

Member Nonmember TOTAL

Does **not** include tradeshow registration.

#### Tuesday

<input type="checkbox"/> 'Learn Your Products' Tour	\$79	\$95	\$ _____
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#### Wednesday

<input type="checkbox"/> Green Roofs & Living Walls Tour	\$65	\$78	\$ _____
<input type="checkbox"/> Welcome Party – Must be registered for the Exhibitor Showcase!	Free	Free	

#### Thursday

<input type="checkbox"/> Thursday Networking Lunch	\$40	\$48	\$ _____
<input type="checkbox"/> Color Bowl Design Contest	\$15	\$25	\$ _____
<input type="checkbox"/> Hall of Fame & PIA Awards Banquet (# of tickets _____ x \$ _____)	\$68	\$78	\$ _____

#### Friday

<input type="checkbox"/> Friday NIN Roundtable Lunch	\$40	\$48	\$ _____
<input type="checkbox"/> Green Plants for Green Buildings LEED Advocates Reception	\$15	\$20	\$ _____

- Vegetarian Meals**  
 **Special Assistance Request**

**TOTAL FEES: \$ \_\_\_\_\_**

**This is my first time at CalScape.**

**I am a plantscaper.**

My focus is \_\_sales \_\_design \_\_mgmt. \_\_install \_\_maint.

**I am in an allied trade.**

Register online at [www.piagrows.org](http://www.piagrows.org). Please see inside back cover for Sheraton Hotel rates & reservation information.

