



Create a Great Installation Entry!



How did these Winners take home a PIA Award?

They did the following:

- Spoke of the Client vision and considerations
- Adhered to good Installation and safety standards
- Used the appropriate tools & equipment
- Worked to specifications by adhering to special requirements for the space
- May have used Special Features to accent their finished project
- Spoke of the use or non-use of irrigation or sub-irrigation
- Used unique selection of materials for the space
- Spoke of the Service requirements & considerations, as well as the life span of the plant material using the appropriate material for the available light
- Documented their Installation process with good quality photos and descriptive narrative

Remember

- Start working on your Entry early
- The Judges want to be “Wowed”! Show off your talent!
- Save \$50 by sending your Entry in by the Early Bird Deadline!



**Plantscape
Industry Expo**
Where the industry grows
Aug. 30 - Sept. 1, 2011
Las Vegas, NV

Note: NEW Earlier Deadlines this year! The Early Bird deadline for postmarked entries is **Monday, April 11, 2011**. The Regular deadline is **Wednesday, May 11, 2011** for entries with a postmark of up to 5 p.m. Plan ahead! **Save \$50** per entry by making the Early Bird deadline. If you have any questions please call 707-462-2276 or email pia@piagrows.org.

Thank you!

Cheri Ratay
PIA Awards Chair



**This year become
a national award
winning company!**