

Create a Great Exterior Garden Entry!



How did these Winners take home a PIA Award?

They did the following:

- Spoke of the client vision and considerations
- Spoke of their plant choices and how they related to good design standards
- Spoke of the complexity of the project: access, obstacles, special requirements.
- Showed the creative use of Special Features and materials
- Spoke of the Service considerations and plant selection lifespan
- Spoke of the irrigation issues and watering requirements throughout the year
- Took good quality photos . . . Distance to show the overall design concept and close up to show the detail.

Remember

- Start working on your Entry early
- The Judges want to be “Wowed” ! Show off your talent!
- Save \$50 by sending you Entry in by the Early Bird Deadline!



**Plantscape
Industry Expo**
Where the industry grows
Aug. 30 - Sept. 1, 2011
Las Vegas, NV

Note: NEW Earlier Deadlines this year! The Early Bird deadline for postmarked entries is PM on **Monday, April 11, 2011**. The Regular deadline is **Wednesday, May 11, 2011** for entries with a postmark of up to 5 p.m. Plan ahead! **Save \$50** per entry by making the Early Bird deadline. If you have any questions please call 707-462-2276 or email pia@piagrows.org.

Thank you!

Cheri Ratay
PIA Awards Chair



**NATIONAL
AWARD WINNER**
**This year become
a national award
winning company!**