

Have You Got a Great Technician?



It is time to nominate your 'Outstanding Technician'!

Do they . . .

- ◆ Keep the Design integrity of your project?
- ◆ Keep the plants looking healthy and clean?
- ◆ Consistently demonstrate good maintenance techniques?
- ◆ Have a low percentage of replacements?
- ◆ Overcome unique service requirements and challenges?
- ◆ Keep rotational color looking fresh?
- ◆ Manage good irrigation/sub-irrigation systems
- ◆ Participate in industry associations
- ◆ Earn Association certification
- ◆ Earn the respect of their accounts by receiving testimonials
- ◆ Communicate well and support their peers in the company
- ◆ Take a leadership position in the company

Remember

- ◆ Start working on your Entry early
- ◆ Save \$50 by sending your Entry in by the Early Bird Deadline!

Note: NEW Earlier Deadlines this year! The Early Bird deadline for postmarked entries is **Monday, April 11, 2011**. The Regular deadline is Wednesday, **May 11, 2011** for entries with a postmark of up to 5 p.m. Plan ahead! Save \$50 per entry by making the Early Bird deadline. If you have any questions please call 707-462-2276 or email pia@piagrows.org.

Thank you! *Cheri Ratay*, PIA Awards Chair



This year become a national award winning company!